

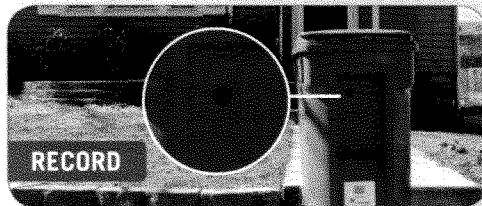
Reward Your **COMMUNITY**

RecycleBank, the premier environmental rewards and loyalty program, provides a sustainable and effective recycling program that rewards your municipality, your citizens, local business and the environment.

How RecycleBank Works



Households place all their recyclable materials into one cart for curbside pick up.



RFID tags and our technology convert recycling activity into RecycleBank Points.



Households redeem their RecycleBank Points for valuable rewards at hundreds of national and local businesses.

RecycleBank[®]
REWARDS/FOR PEOPLE & PLANET

RECYCLEBANK OFFERS YOUR RESIDENTS AN EASY AND REWARDING RECYCLING EXPERIENCE

RecycleBank
MY REWARDS HOW IT WORKS RECYCLING THE VILLAGE GREEN ABOUT US CONTACT US

Earn/My Account/Redeem

Your Address: John Smith, 12 First Street, Springfield, IL 62701
Account Number: 88789
Customer ID: 123456789

Total Points: \$10,375.55
Total earned so far this month: \$1.70
Total earned last month: \$1.00

Your Shopping Cart: 1000 \$10.00, \$10.00, \$10.00, \$10.00
Points in Your Cart: \$2.00
Total Points in Account: \$10,375.55

TRANSACTION DATE	PICKUP DATE	RECYCLEBANK TYPE	AMOUNT	REMARKS	DETAILED ACCOUNT
10/24/08		Redemption Order	75.00		View
10/19/08		Redemption Order	100.00		View
10/17/08		Reusable Bag	20.00		
10/15/08	10/15/08	Curbside Pickup	20.25		
10/8/08	10/8/08	Curbside Pickup	14.75		
10/06/08		Redemption Order	50.00		View
10/03/08		Redemption Order	50.00		View
10/01/08		Reusable Bag	20.00		
9/25/08	9/24/08	Curbside Pickup	25.50		
9/18/08	9/17/08	Curbside Pickup	50.25		

THE VILLAGE GREEN

Website: Personal RecycleBank Account
On the Account page, residents track recycling results and their environmental impact.

RESIDENTS REDEEM RECYCLEBANK POINTS FOR MEANINGFUL REWARDS

RecycleBank
MY REWARDS HOW IT WORKS RECYCLING THE VILLAGE GREEN ABOUT US CONTACT US

Earn/My Account/Redeem

RecycleBank Rewards
Redeem your RecycleBank Points for exciting products and services from our favorite retailers. Features: RecycleBank, no purchase, and you are making a difference.

Categories: Apparel, Automobiles, Beauty & Health, Electronics, Groceries, Home & Garden, Kids & Family, Movies & Entertainment, Music & Books, Pet Supplies, Services, Sports & Recreation, Travel.

ACNE SUPERMARKET, CVS/pharmacy, DICK'S Sporting Goods, merci gracias arigato thank you

Your Shopping Cart: 1000 \$10.00, \$10.00, \$10.00, \$10.00
Points in Your Cart: \$1.00
Total Points in Account: \$10,375.55

Website: Category Landing Page
From groceries to movie tickets and discounts at your residents' favorite local restaurants, there is a reward choice for everyone.

THANK YOU FOR RECYCLING
KRAFT
1 FREE
Each Great Recycled Paper has a 100% recyclable cardboard box.

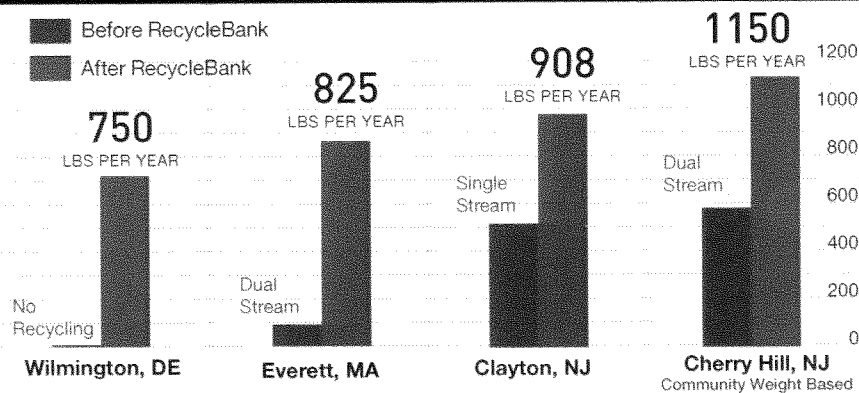
THANK YOU FOR RECYCLING
2 FREE TICKETS
Movie tickets are only available at participating theaters. See the back of the coupon for details. This offer is valid only at participating theaters. See the back of the coupon for details. © 2008 RecycleBank. All rights reserved.

Print: Rewards
Residents receive rewards within three days and online rewards instantly.

BENEFITS TO YOUR COMMUNITY

- › Realize significant savings from landfill diversion, while increasing revenue through commodity value of recyclables
- › Provide households with meaningful savings with valuable RecycleBank Rewards
- › Drive revenue and customer loyalty for local businesses participating in the RecycleBank Rewards Program
- › Powerful reporting tools that track program results including participation, weights, reward redemption and local economic & environmental impact

REWARDS INCREASE RECYCLING RATES



Average recycling rates per household (metal, paper, glass, plastic) 8/08

***Call today to learn
how RecycleBank
benefits your
citizens, local
business and the
environment.***

Contact a RecycleBank Representative in your area.
Please call 888.727.2978 or email sales@RecycleBank.com

WHAT PEOPLE ARE SAYING

"There are enormous environmental and financial benefits with RecycleBank. As Wilmington has become the first city to provide RecycleBank to its residents, we have improved the environment and saved tens of thousands of dollars in landfill fees...You save, we save, and we all enjoy a cleaner city. What could be better than that?"



Mayor James A. Baker
Wilmington, DE

"It's calculated that by using RecycleBank, a program that gives residents rewards in exchange for recycling, Cherry Hill could save two million dollars in landfill fees over the next five years."



Mayor Bernie Platt
Cherry Hill, NJ

"I'm extremely excited. You put it out there, that's fine because you're keeping it out of the landfill, but now I'm going to be getting stuff – grocery store rewards."

Tony Cooper

RecycleBank Member

"In the Knollwood-Columbia Lakes section... the program nearly doubled the number of tons of material recycled each week. Expanding it to the rest of Cherry Hill is expected to save the township as much as \$2 million over five years in landfill fees and state garbage taxes. It will also prevent tons of recyclable material from taking up dwindling landfill space, and reduce the number of trucks on the road."

The Philadelphia Inquirer

Op Ed Piece

Philadelphia Inquirer

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